**Digital Communications Volunteer**

**2 days per week – 15 hours (office based)**

**The role**

ChildHope is looking for an enthusiastic, well-organised Digital Communications volunteer to join our small Fundraising and Communications team. You will work alongside our Digital Communications Officer and help to deliver our communication on projects through a variety of digital communication tools which aim to support our fundraising and marketing goals. In return we can offer exposure to diverse, international projects, partners and team members.

We have many digital marketing materials which help us in storytelling and photography to highlight our work and are key to positive outcomes around raising fundraising opportunities.

**Key tasks**

* Help develop and deliver new ideas for building ChildHope’s presence and online following on social media platforms.
* Support the development of communication strategies and fundraising concepts to engage young adults, particular university students to raise awareness and grow ChildHope's digital presence and fundraising opportunities within this target audience.
* Create, plan and assist in the delivery of new ideas and initiatives for awareness raising and digital fundraising, where appropriate
* Look after and update our various social media accounts (FB, Twitter, Instagram and LinkedIn)
* Assist with the distribution of our E-newsletter to donors.

We will provide you with good support, responsibility and autonomy to use your own initiative to develop new ideas.

**Profile**

* We are looking for someone who is detail-orientated, organised and self-driven with a particular interest in childhood or children’s rights
* Must be digital and social media savvy with a strong interest in marketing and social media.
* Some experience of Google Analytics is desirable but not essential.
* Excellent verbal and written communication skills in English
* Ability to use own initiative
* Good working use of all Microsoft Office applications
* Ability to self-motivate as the role will require work to be carried out independently with minimum supervision

**Desirable**

* Experience writing blogs
* Experience of using design packages like Photoshop or InDesign (desirable not essential)
* Knowledge of Google Analytics (desirable not essential)
* Knowledge of Pay Per Click advertising ( desirable not essential)

**Interested?**

ChildHope values the time and commitment from volunteers and appreciates the added value they bring to the work we do. If you are available and can commit to 2 days/15 hours a week for a minimum of 3 months, please submit an application form which can be found on our website on the Jobs webpage.

This is an unpaid position, but ChildHope will cover reasonable travel and lunch expenses. Candidates will be expected to comply with ChildHope’s Child Safeguarding Policy and you will be given induction and training in this area.

Applications should be sent to our Human Resources Manager, Sandra Noronha at recruit@childhope.org.uk

Please note that to reduce administration costs, only those applicants shortlisted for interview will be contacted. Please note also, that it is not our policy to assist with travel expenses to attend interviews